



## The Giant Center & the Historic Hersheypark Arena

The U.S. Eastern Synchronized Skating Sectional Championships will be held January 26-28, 2012 in Hershey, Pennsylvania.

### First time ever held in PA!

Over 3,000 athletes, coaches, officials and additional family members will be staying locally around the venues.



CENTRAL PENNSYLVANIA  
*Figure Skating Club*  
Harrisburg, PA 17109

[www.2012EasternSynchro.com](http://www.2012EasternSynchro.com)

*Ask how you can earn a 20% Discount on all Sponsorship or Advertising by supporting both the 2012 Eastern Synchronized Skating Sectional Championships AND the Reflections Synchro Invitational (February 18-19, 2012)*

### 2012 USFS EASTERN SYNCHRONIZED SKATING SECTIONAL CHAMPIONSHIPS

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## 2012 USFS EASTERN SYNCHRONIZED SKATING SECTIONAL CHAMPIONSHIPS

*Sponsorship &  
Advertising Information*

[www.2012EasternSynchro.com](http://www.2012EasternSynchro.com)



*January 26-28, 2012*

*Hershey, PA*

# Sponsorship and Advertising Partnership Opportunities

Once a year, U.S Figure Skating holds an Eastern Sectional Championship to crown the best Synchronized Skating Teams in the country's Eastern Section. These teams advance to the National Championships, held in March. In January, 2012, these Championships will be in YOUR community at the Giant Center and the Historic Hersheypark Arena.

Participating in the event will be 2,500 skaters, and all their support staff. With the expected inclusion of family members traveling from all over the East Coast and local skating fans, we estimate over 10,000 visitors

from outside of our community will be arriving in January. They will want to know where to eat, where to shop and where to sleep.

We are planning on targeting the immediate community with special offers to encourage the general public to attend. This could bring attendance totals to nearly 15,000 per day. In addition, IceNetwork will be providing live streaming video to the web for a wide audience of figure skating fans both in and outside of your community. The U.S. Figure Skating brand is synonymous with excellence, artistry and elite athletic ability. Partnering with a United States Figure Skating event brings a prominent and cultivated customer to your business.



## **Diamond Level Sponsorship (1 Available)** **\$1,500**

- The Official Sponsor of the Championships
- VIP Suite and All Event Tickets for 10
- Listed as "Presented by" sponsor on the Official website along with your logo
- Your Logo on the Jumbo-tron & announcement prior to each event during the entire Championships
- Full Page Ad in the Official Program
- Any coupon you provide given to each competitor

## **Platinum Level Sponsorship \$750**

- A Sponsor for a Day
- Your Logo on the Official website
- Full Page Ad in the Official Program
- Your Logo on the Jumbo-tron & announcement prior to each event during the entire Championships
- All Event Tickets for 8
- Any coupon you provide given to each competitor

## **Gold Level Sponsorship \$500**

- Event Sponsor
- Your Logo on the Official website
- Your Logo on the Jumbo-tron & announcement prior to sponsored event
- Half Page Ad in the Official Program
- All Event Tickets for 6
- Any coupon you provide given to each competitor

## **Silver Level Sponsorship \$350**

- Your Logo on the Official website
- Your Logo on the Jumbo-tron & announcement prior to each day's start of events
- Half Page Ad in the Official Program
- All Event Tickets for 4
- Any coupon you provide given to each competitor

## **Bronze Level Sponsorship \$175**

- ¼ Page Ad in the Official Program
- Your Logo on the Official website
- All Event Tickets for 2
- Your Business Information provided to each competitor

## **Goodie Bag Products for 2500 Athletes**

- Business Card Ad in the Official Program
- Your Logo on the Official website
- Your Business Information provided to each competitor

## **Awards Ceremony Sponsor \$150**

## **Full Page Back Outside Cover Ad & Logo on the Official website \$425**

## **Full Page Front Inside Cover Ad & Logo on the Official website \$350**

## **Full Page Back Inside Cover & Logo on the Official website \$350**

## **Full Page Ad & Logo on website \$325**

## **Full Page Ad in Official Program - \$200**

## **Half- Page Ad & Logo on website - \$175**

## **Half-Page Ad in Official Program - \$150**

## **¼ Page Ad & Logo on website - \$100**

## **¼ Page Ad in the Official Program - \$75**

## **Business Card Sized Ad - \$50**

## **Rink Board Banner - \$500**

